

Dear Applicant:

*The 2009 Arizona State Fair dates have been set for **October 16 – November 8, 2009** for 21 days of fun being **closed on Mondays**. Last year's attendance was **1,095,426**. Applications are dated as they are received; however, there is no set deadline for submission. New applicants are booked based on how many exhibitors from last year return and how different your product is.*

In preparation of this year's Arizona State Fair, enclosed you will find your application, price sheet and map. Space and/or location are not guaranteed. We will be reviewing all potential participants for booth appearance and products. If you are applying for space you must include the following on your application or it will not be considered:

- 1. Complete product list or menu and prices;*
- 2. **Recent** photographs of your set-up/stand as it will appear at our fair;*
- 3. Footage and power needs.*

If you are accepted for the 2009 Arizona State Fair, we will contact you by phone to offer the space. We will not issue a contract if we can't reach you first, so please be sure and list current phone numbers. If you are assigned a space, a contract will be mailed to you with pertinent information including fair hours and payment information. If you are not assigned a location, a letter will be mailed to you with our regrets and advising that you will be considered if there are any cancellations.

If you have any questions, please contact me at 602-252-6771. Thank you.

Sincerely,

*Debbie Zellner
Commercial Sales Director*

Return To:
Commercial Sales Office
1826 W. McDowell
Phoenix, Arizona 85007
(602) 252-6771

2009 ARIZONA STATE FAIR

October 16 - November 8

FOOD CONCESSION APPLICATION

COMPANY NAME _____

CONTACT NAME _____ ONSITE CONTACT _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE (____) _____ CELL PHONE (____) _____

FAX _____ E-MAIL _____

NOTE: Application will not be considered unless accompanied by a photograph of your stand and a complete menu and prices are included on the reverse side.

CONCESSION DIMENSIONS (Please be exact) Show location of hitch, sales windows, counters, awnings and storage areas.

Trailer & Hitch Only - Front _____ Side _____

Awnings - Front _____ X _____ None _____

Side _____ X _____ None _____

Counters - _____ X _____ None _____

Number of Sales Windows _____

Storage Compound _____ X _____ None _____

Footage required between counters and stand _____

TOTAL FOOTAGE REQUIRED _____ X _____

ELECTRIC: Voltage - 110 220 AMPS _____ # of DROPS _____

FORMER EXHIBITOR? _____ WHEN? _____

If you have not exhibited at the ARIZONA STATE FAIR in the past two years, please list references from other fairs or exhibitions you have worked. Include name of event, dates, show manager's name and current telephone number.

Signature of Applicant

Do Not Write Below This Line

Location Assigned _____

Size _____

Space _____

Electric _____

Total _____

Return To:
Commercial Sales Office
1826 W. McDowell
Phoenix, Arizona 85007
(602) 252-6771

2009 ARIZONA STATE FAIR
October 16 - November 8
INSIDE COMMERCIAL SPACE APPLICATION

COMPANY NAME _____

CONTACT NAME _____ ONSITE CONTACT _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE (____) _____ CELL PHONE (____) _____

FAX _____ E-MAIL _____

PRODUCT WEBSITE (IF AVAILABLE): _____

Size of Space Desired _____ Area Desired _____

NOTE: Application will not be considered unless a complete list of products and prices are listed on the REVERSE SIDE

Does your display require a microphone or additional sound equipment? Yes No

If Yes, explain: _____

ELECTRIC: Voltage - 110 220 AMPS _____ # of DROPS _____

WATER: Is Water/Drain necessary for your operation? Yes No

FORMER EXHIBITOR? _____ WHEN? _____

If you have not exhibited at the ARIZONA STATE FAIR in the past two years, please list references from other fairs or exhibitions you have worked. Include name of event, dates, show manager's name and current telephone number.

Signature of Applicant

Do Not Write Below This Line

Location Assigned _____ Space _____

Size _____ Electric _____

Total _____

Return To:
Commercial Sales Office
1826 W. McDowell
Phoenix, Arizona 85007
(602) 252-6771

2009 ARIZONA STATE FAIR
October 16 - November 8
OUTSIDE NON-FOOD COMMERCIAL SPACE APPLICATION

COMPANY NAME _____

CONTACT NAME _____ ONSITE CONTACT _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE (____) _____ CELL PHONE (____) _____

FAX _____ E-MAIL _____

PRODUCT WEBSITE (IF AVAILABLE) _____

NOTE: Application will not be considered unless accompanied by a photograph of your set-up and a complete list of products and prices is included on the reverse side.

TOTAL FOOTAGE REQUIRED - Front _____ X Depth _____

Please Check One - Tent _____ Trailer _____ Other (Please specify) _____

ELECTRIC: Voltage - 110 220 AMPS _____ # of DROPS _____

WATER: Is Water/Drain necessary for your operation? Yes No

FORMER EXHIBITOR? _____ WHEN? _____

If you have not exhibited at the ARIZONA STATE FAIR in the past two years, please list references from other fairs or exhibitions you have worked. Include name of event, dates, commercial sales manager's name and current telephone number.

Signature of Applicant

Do Not Write Below This Line

Location Assigned _____

Space _____

Size _____

Electric _____

Total _____

2009
ARIZONA STATE FAIR
October 16 – November 8

COMMERCIAL BOOTH SPACE RATES

Commercial Exhibit Building - Price includes one 30 amp electrical drop

A Booth - 10' x 10'	\$1,500.00
B Booth - 10' x 10' Corner	\$1,700.00
C Booth - 300 Sq. Ft.	\$2,950.00

Note - All of the above exhibit space is priced according to location of booth. Price of each location is as per enclosed plot plan. Rates include 8' high draped backwall and 36" high side drapes.

Southwestern Village Booths

10' Booth - \$1,250.00 – Includes one 30 amp electrical drop and 10' x 10' tent with sides, front closure and lighting.

Note - All of the above booth sizes are subject to change depending on configuration of decorator layout.

FOOD CONCESSIONS SPACE

MAIN STREET – (along west side of Coliseum)

Charged at \$300.00 per front foot –

ALL OTHER AREAS -

Charged at \$280.00 per front foot –

These prices include awnings & hitches not removed, (A minimum of 15' or actual frontage plus 5' for each side serve, whichever is the greater of the two).

OUTSIDE NON-FOOD CONCESSION SPACE

MAIN STREET – (along west side of Coliseum)

Charged at \$230.00 per front foot –

ALL OTHER AREAS -

Charged at \$210.00 per front foot –

These prices include awnings & hitches not removed, (A minimum of 15' or actual frontage).

ELECTRICAL HOOKUP

Utility rates may be verified on actual usage, based on your operation during peak hours. ***It is important that you include this information on your application accurately. DO NOT UNDERESTIMATE. You will be charged replacement fees for any burnt electrical connectors.***

Up to 30 Amps or 110V	\$175.00
31 to 50 Amps or 220V	225.00
51 to 80 Amps or 220V	300.00
81 to 100 Amps or 220V	425.00

Over 100 Amps or 220V

525.00