

Return To:  
Commercial Sales Office  
1826 W. McDowell  
Phoenix, Arizona 85007  
(602) 252-6771

# 2010 ARIZONA STATE FAIR

## October 15 – November 7

### FOOD CONCESSION APPLICATION

COMPANY NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ ONSITE CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE (\_\_\_\_) \_\_\_\_\_ CELL PHONE (\_\_\_\_) \_\_\_\_\_

FAX \_\_\_\_\_ E-MAIL \_\_\_\_\_

**NOTE: Application will not be considered unless accompanied by a current photograph of your stand and a complete menu and prices are included on the reverse side.**

**CONCESSION DIMENSIONS (Please be exact) Show location of hitch, sales windows, counters, awnings and storage areas.**

Trailer & Hitch Only - Front \_\_\_\_\_ Side \_\_\_\_\_

Awnings - Front \_\_\_\_\_ X \_\_\_\_\_ None \_\_\_\_\_

Side \_\_\_\_\_ X \_\_\_\_\_ None \_\_\_\_\_

Counters - \_\_\_\_\_ X \_\_\_\_\_ None \_\_\_\_\_

Number of Sales Windows \_\_\_\_\_

Storage Compound \_\_\_\_\_ X \_\_\_\_\_ None \_\_\_\_\_

Footage required between counters and stand \_\_\_\_\_

**TOTAL FOOTAGE REQUIRED \_\_\_\_\_ X \_\_\_\_\_**

ELECTRIC: Voltage -  110  220 AMPS \_\_\_\_\_ # of DROPS \_\_\_\_\_

FORMER EXHIBITOR? \_\_\_\_\_ WHEN? \_\_\_\_\_

If you have not exhibited at the ARIZONA STATE FAIR in the past two years, please list references from other fairs or exhibitions you have worked. Include name of event, dates, show manager's name and current telephone number.

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
**Signature of Applicant**

**Do Not Write Below This Line**

**Location Assigned** \_\_\_\_\_

**Size** \_\_\_\_\_

**Space** \_\_\_\_\_

**Electric** \_\_\_\_\_

**Total** \_\_\_\_\_



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**2010 ARIZONA STATE FAIR**  
**October 15 – November 7**  
**INSIDE COMMERCIAL SPACE APPLICATION**

COMPANY NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ ONSITE CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE (\_\_\_\_) \_\_\_\_\_ CELL PHONE (\_\_\_\_) \_\_\_\_\_

FAX \_\_\_\_\_ E-MAIL \_\_\_\_\_

PRODUCT WEBSITE (IF AVAILABLE): \_\_\_\_\_

Size of Space Desired \_\_\_\_\_ Area Desired \_\_\_\_\_

**NOTE: Application will not be considered unless a complete list of products and prices are listed on the REVERSE SIDE**

Does your display require a microphone or additional sound equipment?  Yes  No

If Yes, explain: \_\_\_\_\_

ELECTRIC: Voltage -  110  220 AMPS \_\_\_\_\_ # of DROPS \_\_\_\_\_

WATER: Is Water/Drain necessary for your operation?  Yes  No

FORMER EXHIBITOR? \_\_\_\_\_ WHEN? \_\_\_\_\_

If you have not exhibited at the ARIZONA STATE FAIR in the past two years, please list references from other fairs or exhibitions you have worked. Include name of event, dates, show manager's name and current telephone number.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Signature of Applicant**

**Do Not Write Below This Line**

**Location Assigned** \_\_\_\_\_ **Space** \_\_\_\_\_

**Size** \_\_\_\_\_ **Electric** \_\_\_\_\_

**Total** \_\_\_\_\_



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**2010 ARIZONA STATE FAIR**  
**October 15 – November 7**  
**OUTSIDE NON-FOOD COMMERCIAL SPACE APPLICATION**

COMPANY NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ ONSITE CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE (\_\_\_\_) \_\_\_\_\_ CELL PHONE (\_\_\_\_) \_\_\_\_\_

FAX \_\_\_\_\_ E-MAIL \_\_\_\_\_

PRODUCT WEBSITE (IF AVAILABLE) \_\_\_\_\_

**NOTE: Application will not be considered unless accompanied by a photograph of your set-up and a complete list of products and prices is included on the reverse side.**

**TOTAL FOOTAGE REQUIRED – Front \_\_\_\_\_ X Depth \_\_\_\_\_**

Please Check One - Tent \_\_\_\_\_ Trailer \_\_\_\_\_ Other (Please specify) \_\_\_\_\_

ELECTRIC: Voltage -  110  220 AMPS \_\_\_\_\_ # of DROPS \_\_\_\_\_

WATER: Is Water/Drain necessary for your operation?  Yes  No

FORMER EXHIBITOR? \_\_\_\_\_ WHEN? \_\_\_\_\_

If you have not exhibited at the ARIZONA STATE FAIR in the past two years, please list references from other fairs or exhibitions you have worked. Include name of event, dates, commercial sales manager's name and current telephone number.

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
**Signature of Applicant**

**Do Not Write Below This Line**

**Location Assigned** \_\_\_\_\_

**Space** \_\_\_\_\_

**Size** \_\_\_\_\_

**Electric** \_\_\_\_\_

**Total** \_\_\_\_\_



**2010**  
**ARIZONA STATE FAIR**  
**October 15 – November 7**  
CLOSED MONDAYS AND TUESDAYS

**COMMERCIAL BOOTH SPACE RATES**

Non food only – if you are selling a food or drink product please refer to the Food Concessions Space rates.

Commercial Exhibit Building - Price includes one 30 amp electrical drop

A Booth - 10' x 10'	\$1,500.00
B Booth - 10' x 10' Corner	\$1,700.00
C Booth - 300 Sq. Ft.	\$2,950.00

***Note*** - All of the above exhibit space is priced according to location of booth. Price of each location is as per enclosed plot plan. Rates include 8' high draped backwall and 36" high side drapes.

Southwestern Village Booths

10' Booth - \$1,250.00 – Includes one 30 amp electrical drop and 10' x 10' tent with sides, front closure and lighting.

***Note*** - All of the above booth sizes are subject to change depending on configuration of decorator layout.

**FOOD CONCESSIONS SPACE**

Concessionaire shall pay to the Board a \$2,000.00 minimum guarantee applied against 23% of gross sales, net of taxes (whichever is greater), as proved by Licensee's cash register tapes. Licensee's cash register tapes must be turned in to the Board's Accounting office between the hours of 8AM – 12PM after each business day with Sundays receipts being turned in on Wednesday. This does NOT include electric and credentials. Complete rules and regulations will be outlined in the Exhibitor's Manual.

**OUTSIDE NON-FOOD CONCESSION SPACE**

**MAIN STREET – (along west side of Coliseum)**

Charged at \$230.00 per front foot –

**ALL OTHER AREAS -**

Charged at \$210.00 per front foot -

These prices include awnings & hitches not removed, (A minimum of 15' or actual frontage).

**ELECTRICAL HOOKUP**

Utility rates may be verified on actual usage, based on your operation during peak hours. ***It is important that you include this information on your application accurately. DO NOT UNDERESTIMATE. You will be charged replacement fees for any burnt electrical connectors.***

Up to 30 Amps or 110V	\$175.00
31 to 50 Amps or 220V	225.00
51 to 80 Amps or 220V	300.00
81 to 100 Amps or 220V	425.00
Over 100 Amps or 220V	525.00