

2011
ARIZONA STATE FAIR
October 14 – November 6
CLOSED MONDAYS AND TUESDAYS

COMMERCIAL BOOTH SPACE RATES

Non food only – if you are selling a food or drink product please refer to the Food Concessions Space rates.

Commercial Exhibit Building - Price includes one 30 amp electrical drop

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| A Booth - 10' x 10' | \$1,500.00 |
| B Booth - 10' x 10' Corner | \$1,700.00 |
| C Booth - 300 Sq. Ft. | \$2,950.00 |

Note - All of the above exhibit space is priced according to location of booth. Price of each location is as per enclosed plot plan. Rates include 8' high draped backwall and 36" high side drapes.

Southwestern Village Booths

10' Booth - \$1,250.00 – Includes one 30 amp electrical drop and 10' x 10' tent with sides, front closure and lighting.

Note - All of the above booth sizes are subject to change depending on configuration of decorator layout.

FOOD CONCESSIONS SPACE

Concessionaire shall pay to the Board a \$2,000.00 minimum guarantee applied against 23% of gross sales, net of taxes (whichever is greater), as proved by Licensee's cash register tapes. Licensee's cash register tapes must be turned in to the Board's Accounting office between the hours of 8AM – 12PM after each business day with Sundays receipts being turned in on Wednesday. This does NOT include electric and credentials. Complete rules and regulations will be outlined in the Exhibitor's Manual.

OUTSIDE NON-FOOD CONCESSION SPACE

MAIN STREET – (along west side of Coliseum)

Charged at \$230.00 per front foot –

ALL OTHER AREAS -

Charged at \$210.00 per front foot -

These prices include awnings & hitches not removed, (A minimum of 15' or actual frontage).

ELECTRICAL HOOKUP

Utility rates may be verified on actual usage, based on your operation during peak hours. ***It is important that you include this information on your application accurately. DO NOT UNDERESTIMATE. You will be charged replacement fees for any burnt electrical connectors.***

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| Up to 30 Amps or 110V | \$175.00 |
| 31 to 50 Amps or 220V | 225.00 |
| 51 to 80 Amps or 220V | 300.00 |
| 81 to 100 Amps or 220V | 425.00 |
| Over 100 Amps or 220V | 525.00 |